**‘This’ Keyword**

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In JavaScript, the this keyword refers to an **object**.

In JavaScript, the this keyword operates a little differently than in other languages. There are also some distinctions between stringent and non-strict modes.

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In **strict mode**, when used alone, this also refers to the **global object**. In this example, **this** refers to the window object:

Graphical user interface, text

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this methods:

**Call :-** It can be used to invoke (call) a method with an owner object as an argument (parameter). With call(), an object can use a method belonging to another object.

This example calls the fullName method of person, using it on person1:

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**Apply :-** The apply() method is similar to the call() method .The apply() method is very handy if you want to use an array instead of an argument list.

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**Bind() :-** With the bind() method, an object can borrow a method from another object.

The example below creates 2 objects (person and member). The member object borrows the fullname method from the person object:

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